

Arlayah Alderete

San Antonio, TX • (210) 454 - 7887 • arlayaha@gmail.com

SITE

Portfolio - <https://www.arlayahalderete.com/>

EDUCATION

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| Master of Science – Instructional Design
<i>Grand Canyon University, Phoenix, AZ</i>
Cumulative GPA: 3.9 | Graduated July 2025 |
| Bachelor of Business Administration – Digital Marketing
<i>St. Mary's University, San Antonio, TX</i>
Cumulative GPA: 3.5
<i>Scholarships:</i> Presidential Scholarship (April 2018 – May 2021) | Graduated May 2021 |
| Associate of Arts – Liberal Arts
<i>Northeast Lakeview College, San Antonio, TX</i>
Cumulative GPA: 3.0 | Graduated May 2018 |

WORK EXPERIENCE

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| Business and Marketing Teacher
<i>Judson Independent School District, San Antonio, TX</i>
<i>Recognitions:</i> Employee of the Month (Oct. 2023), Certificate of Appreciation (May 2023) <ul style="list-style-type: none">Assesses 100+ students' progress throughout the term, ensuring 98% of students earn industry certificationsTeaches informative, engaging presentations to students regarding different areas of businessSponsors a business club under the global organization, DECA, where 25% of students advance to the state competition | April 2022 – Present |
| Substitute Teacher
<i>Judson Independent School District, San Antonio, TX</i> <ul style="list-style-type: none">Executed lesson plans outlined by the teacher so the students remained on track with the core curriculumEstablished positive classroom management strategies to minimize challenging behaviorsProvided individual assistance to students with various learning needs | Nov. 2018 – March 2022 |
| Office Administrator, Marketing
<i>JAVI AV LLC, San Antonio, TX</i> <ul style="list-style-type: none">Designed and posted original content for social media pages and email campaignsCreated and analyzed various reports to track the efficiency of operational activitiesWrote and edited organization standard operating procedures for onboarding processes | Aug. 2021 – Feb. 2022 |

SKILLS

Technical – Curriculum Design, ADDIE, Adobe Captivate, Adobe Creative Suite, Salesforce, Slack, Microsoft Office, Canva, Content Curation
Interpersonal – Adaptive, Communicative, Learner Motivation, Organization